

Cookie and Privacy Policy

Introduction

When you visit our website, we collect information about you and use it to customize and improve our content and to increase the value of the ads appearing on the page. If you do not want us to collect your data, you should delete your cookies and refrain from further use of this website. Below, we have elaborated which data we collect and their purposes.

Cookies

The website uses 'cookies', which is a text file stored on your computer, mobile or corresponding devices with the aim to restore, remember settings, perform statistics and target ads to you. Cookies cannot contain malicious code such as virus. You can delete or block cookies.

If you delete or block cookies, ads could be less relevant to you and appear more frequent. You may also experience that the website is not working properly and that there is content you cannot access.

General

Personal data is any kind of information that to some extent can be attributed to you. When using our website, we collect and process a variety of such information. This is done e.g. if you subscribe to our newsletter, participate in contests or surveys, register as a user or subscriber and in general when you use our services or make purchases through the website. We typically collect and process the following types of information: The unique ID and technical information on your computer, tablet or mobile phone, your IP address, location, and which pages you click (Interests). If you give us explicit consent and you enter the information on the webpage formula, we also collect: Your name, phone number, email address and payment information. It will typically be in the creation of login, or by purchase.

Securing your data:

We have taken technical and organizational measures to prevent your data from being accidentally or illegally deleted, published, lost, impaired or used without authority, abused or other processing in violation of the law.

Objective

Data is used to identify you as a user and show you the ads that are most likely to be relevant for you, to record your purchases and payments, and to provide the services you have requested, e.g. to send you newsletters. In addition, we use the collected data to optimize our services and content.

Processing period

Data is stored no longer than the period allowed by law, and we will delete them when they are no longer needed. The period depends on the nature of the information and the background for storage. It is therefore not possible to specify a general timeframe for when data is deleted.

Transmission of data

Information about your use of the website, which ads you receive and eventually click, geographic location, gender and age segments, etc. are transmitted to third parties to the extent this data is known. You can see

involved third parties in the section on "Cookies" above. The information is solely used for targeted advertising. In addition, we use a number of third parties for storage and processing of data. These parties deal with information on our behalf and may not use it for their own purposes. Transmission of personal data such as name and e-mail, etc. will only take place if you consent to it.

We only use data processors within the EU or in countries that can protect your data sufficiently and according to law.

Insight and complaints

You have the right to know which personal data we process about you. You may at any time object to the use of your data. You can also withdraw your consent at any time. If the data processed about you is wrong, you are entitled to have it corrected or deleted.

Inquiries about this can be made to: info@naveksa.com. If you wish to complain about our treatment of your personal data, you also have the opportunity to contact the Data Protection Agency.

Publisher

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